



A message from Sue Wastell, CHBA National President

One of the interesting things about our industry is that no matter which part of Canada you come from, we all share similar challenges: permitting delays, zoning requirements, supply chain issues, material cost increases, building code changes, labour shortages... the list goes on. As business owners, we don't have the time to try and tackle them all. That's where our association steps in.

At all three levels, our association is advocating for us. Our local and provincial associations bring our issues to city hall and the provincial government, and CHBA is our voice federally for those systemic challenges that affect us all. So, whether it's using hard data to show the crippling effect of development taxes or convincing MPs that a lack of housing supply is driving up house prices in their communities, we know that our association is working for us all the time. And we have seen the results in recent election campaigns, where housing affordability has been front-and-centre.

Often that work happens quietly and might fall under your radar. Staff put in hundreds of hours each year evaluating proposed building code change changes and getting our input on them, pushing for energy retrofit incentives so that homeowners get on board to hire renovators who can help reduce their emissions, and continually warning about labour shortages and the real impact it's having on residential construction. And those are just some examples of the behind the scenes work that happens on your behalf each day, at all levels of the association.

Of course, when you take full advantage of your membership there are many other benefits:

- **Credibility** through membership brand recognition, awards programs, etc.
- **Competitiveness** thanks to webinars and other learning opportunities that keep you current.
- **Informed** about what you need to know for your business today.
- **Connected** when you attend events and meetings with your industry peers.
- **Influential** when you participate on committees and councils or provide feedback.

There are many reasons to join CHBA, and even more to continue being a member. We are stronger together, and our unified local, provincial, and national association gives us our voice. So, I'd like to thank you for your ongoing membership.

Sincerely,

Sue Wastell, CHBA National President