

Canadian
Home Builders'
Association



CHBA NATIONAL HARD AT WORK FOR YOU

~8,500 member companies
representing an industry of

\$182.7 B Economic Activity

1.4 Million Jobs

NEW CONSTRUCTION
RENOVATION
LAND DEVELOPMENT



"I've witnessed membership and business longevity go hand in hand. Those who stay active in the association are more successful longterm!"

- Sue Wastell, President

"Every day CHBA is hard at work advocating to help you and your business succeed."

- Kevin Lee, CEO

A Strong Voice

HELPING YOU SUCCEED

Every day, CHBA National is squarely focused on **helping our members succeed and prosper** as you strive to fulfill the housing aspirations of Canadians.

YOUR VOICE

- on Parliament Hill
- to other national organizations
- to national media
- to consumers across the country, building your brand and augmenting messaging from our local and provincial HBAs

CHBA FEDERAL, NATIONAL, AND INTERNATIONAL PRESENCE

Building brand recognition and advancing the industry's needs with government, CHBA is active with **politicians, government officials, national media, national and international organizations.**

Representing member interests through:

- **Federal Pre-Budget** Consultations, leading to significant policy and program wins
- Strong presence in **election campaigns**, resulting in extensive take-up of CHBA recommendations in party platforms
- Regular engagement with **key Federal departments/agencies**: Finance, CMHC, Natural Resources Canada, HRSDC & more
- Regular input into **government consultations**
- Membership on **Codes & Standards bodies**
- Regular appearances at **House of Commons and Senate Committees**
- Annual **CHBA Days on the Hill**, with over 70 meetings with MPs
- Regular appearances in **national media**: CBC, BNN, Globe and Mail, Financial Post, Global, CTV, and more
- Regular engagement with other **national organizations and associations**
- Regular engagement with **Canada's Financial Institutions**
- Regular engagement with the **Bank of Canada** on interest rates and economic activity

CHBA's National Committees & Councils advance:

- Renovators' interests
- Urban affairs
- Technical research (includes code issues)
- Factory-built construction
- Executive Officer/HBA operations
- Voluntary net zero housing

EXECUTIVE OFFICERS' COUNCIL

Support for your EO (and other HBA staff) as part of a coast-to-coast team.



Key Actions & Big Wins

Housing Affordability

key priorities in recent Federal Budgets & election campaigns

Changes to the **Underused Housing Tax** to reduce burden on builders/developers

Amendments to the **Foreign Buyers Ban** to not impact land development

CHBA Municipal Benchmarking Study to address affordability and supply challenges at the municipal level

CHBA's Economic Performance Review to illustrate economic impact of residential construction, including fact sheets for local & provincial advocacy

CHBA Housing Market Index to provide a leading economic/housing indicator to inform government advocacy/policy – strong take-up by government and media

Tax changes on private corporations – complete walk back by feds on small business taxes

Over **\$600M saved** nationally fighting **drywall tariff**

Home Accessibility **Tax Credit** secured and now doubled for renovating for disabilities including **aging in place**

Canada Job Grant launched–up to **\$10k/employee for training**



CHBA's *Get It In Writing!* campaign to **fight the underground economy**

Promoting careers in residential construction

Greener Home Program with up to \$20K in interest-free loans grants for energy retrofits

Creation of a **Supply Chain Task Force** to make recommendations to alleviate congestion

Canadian Apprenticeship Service providing \$5K to hire first-year apprentices, \$10K for under-represented group

Changes to the immigration system to target skilled trades

Extensive Federal investments in **core infrastructure & transit** now to be tied to housing supply outcomes

Extensive Federal activity to inform and encourage **housing supply**, including \$40M allocated to better data to end “flying blind,” now reporting **Canada needs to double starts and build 3.5M homes over the next decade** Canada Housing Benefit to enable **300,000 Canadians to live in market-rate housing rather than social housing**

Additional investment in **Rental Construction Financing Initiative**



CHBA Adaptiv Home Renovations training

Website Member Directory directs homeowners to CHBA members



RenoMark – new verification system and bolstered marketing

Active engagement in **National Building Code** commission, committees, working groups



Net Zero – Leading voluntary programming while **fighting for affordability in code**

BuildForce Labour Market Information to support advocacy – 134,600 retiring workers over next decade



CHBA Day on the Hill - Big presence for members



ADVANTAGES

- YOUR MEMBERSHIP WORKING FOR YOU -

MEMBER SAVINGS

NATIONAL ADVANTAGES PROGRAM



www.chba.ca/member-deals

Member-Only Perks

EXCLUSIVE INFORMATION TO GIVE YOUR BUSINESS AN EDGE



Website content, eCommunications, industry alerts, webinars and more.

sign up: communications@chba.ca

EDUCATIONAL WEBINARS

CHBA offers member-only webinars with on-demand replay on timely topics to inform your business



NATIONAL AWARDS FOR HOUSING EXCELLENCE



National recognition for your marketing advantage.

DISCOUNT TO IBS (VEGAS/ORLANDO) PLUS CANADIAN RECEPTION



Over 1M sq. ft. of exhibitors and great education.

