



March 26, 2020

The Honourable Bill Morneau
Minister of Finance
Department of Finance Canada
House of Commons, ON K1A 0A6

RE: Funding Support for Not-For-Profit Associations

Dear Minister:

On behalf of the Canadian Home Builders Association (CHBA), I would like to add our support to the Canadian Society for Association Executives' (CSAE) request for fiscal support for the association sector to address the impacts of COVID-19.

The CHBA federation of associations is comprised of some 60 not-for-profit local and provincial associations representing one of the largest industry sectors in Canada. Some of these constituent associations have very limited resources, and as a voluntary membership association, and given the severe impact COVID-19 is having on non-due revenues (e.g. cancellations of conference, home shows, parades of homes, dinner meetings, etc.), many of our associations of all sizes will need support to continue.

On March 12, 2020, you received correspondence from the CSAE regarding the impacts of COVID-19 on associations, and requesting the sector receive a portion of the fiscal support announced by the government to address the impacts of COVID-19. The measures proposed would provide support to associations across the country, who rely on paid events, training sessions, continuing education and sponsorships to maintain the services and support they provide, all of which are being severely impacted by COVID-19.

The implications of cancelled events and future uncertainty has already had a significant impact on all levels of our association, including the losses of revenue, sponsorship and opportunities for membership growth, with some not sure how they will stay viable.

As stated by CSAE, financial assistance to combat and mitigate the impacts of the outbreak of COVID-19 is greatly needed to protect not-for-profit associations. CHBA supports CSAE and agrees in principle with the recommendations they have made.

If you have any questions, please ask your staff to contact Nicole Christy, Manager of Government Relations, at 613-230-3060 x 241 or nicole.christy@chba.ca.

Sincerely,

Kevin Lee, P.ENG., M.ARCH.
CEO, CHBA